AIME 2019 – RENDER – STREET VIEW

BRANDING SPECIFICATIONS

Your Artwork Print area in Blue

2400mm

1600mm

2400mm

2400mm

2400mm

3000mm x 3000mm footprint

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DECORATIVE EVENTS & EXHIBITIONS

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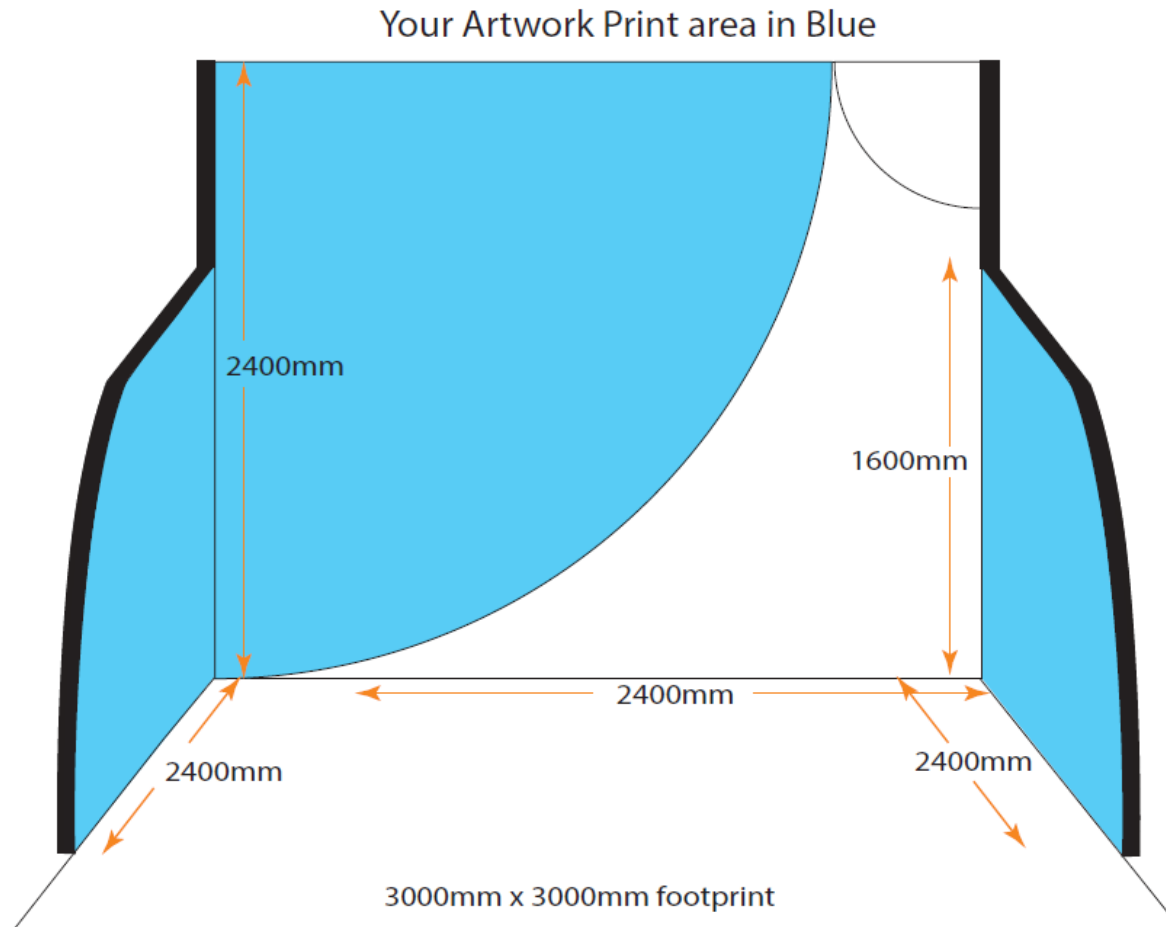
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DECORATIVE EVENTS & EXHIBITIONS
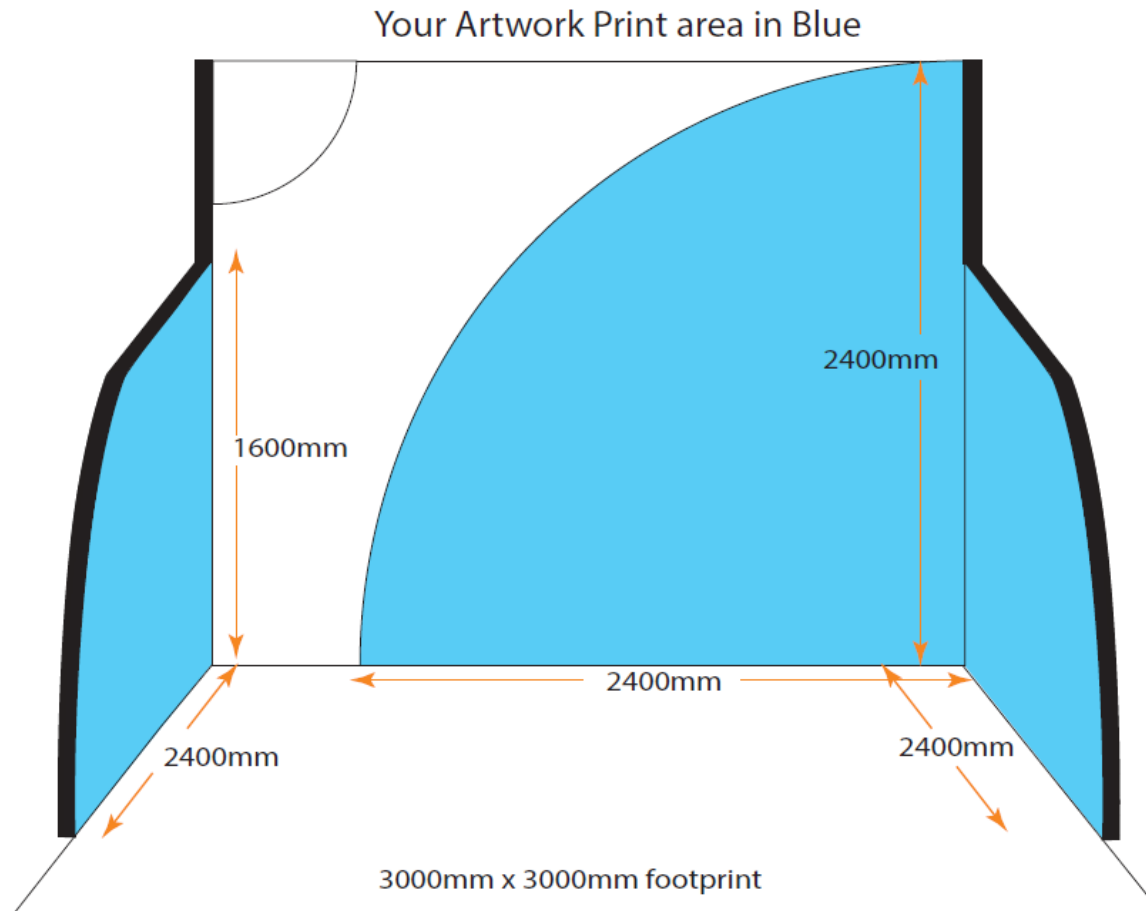
ARTWORK GUIDELINES

Resolution

All images/completed artwork must be 150dpi or greater when viewed at 100%.

Colour Mode

The colour mode of all artwork must be CMYK and not RGB. CMYK gives more predictable result than RGB.

Logo and Fonts

All fonts and logos must be converted to vector outlines. Please assume we do not have any fonts you hold.

Bleed

Please provide us with 20mm bleed on all sides.

File Size

• Files saved at 50% final size

File Format - Vector

• Print ready PDF format preferred
• Fonts and logos converted to outlines
• CMYK colour mode

File Format - Raster

• PDF format preferred
• High resolution PDF, JPEG, TIFF
• CMYK colour mode
• 300dpi sized at 50%
• 150dpi viewed at 100%

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